

Ecosystem in the making on the EVM Co-Chain of KAVA

- Buy the latest infrastructure & utility coins across KAVA on our lightning-fast & optimized DEX
- Farm for attractive yields in ever-new sets of tokens
- Get access to new launches before everyone else on our Launchpad
- Decide on the direction of Horus and development priorities through a DAO

Executive summary

Horus Finance is a KAVA microcosm in the making with the goal to enhance Kava's usage and volume on chain. Get a sneak peek on some of what \$HORUS seeks to bring to market on \$KAVA: GameFi, money markets, peer-to-peer swaps, in-depth financial derivatives, a decentralized VC. By partnering with budding protocols seeking to build on Kava, Horus will be able to provide marketing, liquidity, and community support, while you can get access to attractive launches and farming pools.

By being the bedrock upon which this is all built, \$KAVA and \$HORUS will stand to gain significantly. To be a partner to all parts of \$KAVA and to cement the promise that \$HORUS will be continuously developed, Horus Finance launches through a fairlaunch – NO presales, NO hidden unlock cliffs, NO team allocation

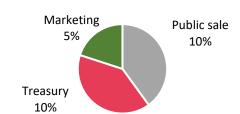
Tokenomics – and how YOU benefit from transaction volume

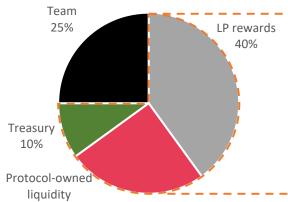
Token structure:

- Total supply of 100M Horus
- 25% initially released with remaining 75% emitted throughout the early live of the protocol
- Distribution schedule of 3 years

25% supply at launch:

- Launch through fair launch and genesis pool on our own launchpad
- No team allocation





25%

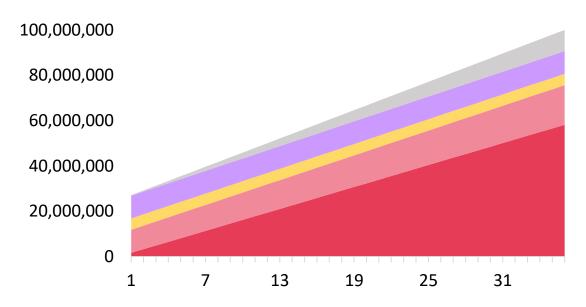
75% of fees go directly to your benefit:

- Liquidity providers are the backbone of a DEX, so you should get the largest chunk of 40%
- 25% go to build POL, which will cause deflationary pressure on the token and ensure your farming rewards keep their value
- 10% for the treasure You will decide over the usage of this through DAO-based governance



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Token release schedule



LPs: Liquidity providers are the backbone of any successful ecosystem,
 so we feel it is only natural they are being rewarded the most:
 58% of total supply goes to liquidity providers

Treasury: For the protocol to grow and be continuously successful, investments will be required. Investments in infrastructure, engineering, partnerships. And *Protocol-owned-liquidity*.

Deflationary pressure to the token price coupled with more stability for the protocol – sounds good?

18% of total supply goes to the treasury to support growth

Marketing: Partnerships and community growth require consistent investment. To achieve our goal of becoming an integral ecosystem within KAVA, we need to be top of mind for key opinion leaders.
 5% of total supply goes to marketing to enable partnerships and make Horus Finance know all across KAVA

Initial sale: Initial portion of supply that will be traded and available to you right at the get-go

10% of total supply will be up for grabs in the sale facilitated through our in-house launchpad

Team: Lastly, the team to establish an incentive structure. We are building

Horus Finance and plan to make it a long-term success story together with you.

9% of total supply will go to the team, starting at an initial level of 0%



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Roadmap

